Social Media Fellow

The social media fellow’s primary responsibility is to increase student engagement via social media, utilizing Hootsuite and other professional platforms. As a contributor to the Hop’s Social Media, the fellow is expected to attend events and create original content for the Instagram feed and Facebook, while keeping the Hop’s branding in mind. On a regular basis the fellow should engage with other campus social media, investigate current media tactics, and keep track of popular posts. The fellow should also communicate new ideas and happenings to supervisors.

Requirements for the Social Media Fellow:

- Tech savvy; comfortable using various social media platforms
- Candidate should have excellent written and oral communication skills
- Flexible schedule to include evenings and weekends
- Passion for the performing arts with an interest in the arts and humanities at large
- Ability to commit to 10-12 hours per week during the Fall, Winter, and Spring Terms
- Must be a junior or senior Dartmouth student