Student Engagement Fellow

OBJECTIVES:
Assist the Student Engagement efforts to bring more students to Hop events by supporting/enhancing various Hop promotion

SPECIFIC DUTIES:
Assignments may include, but are not limited to:
- Assist with Orientation events, need to be available beginning of Sept.
- Assist with events, including freshmen program Arts Ambassadors, some evenings required
- Create targeted email for students, including a weekly Weekend Update email for all students
- Provide weekly Hop Instagram content
- Weekly campus poster distribution for Hop performances
- Coordinate occasional tabling or other face-to-face marketing tactics
- Follow up with professors on Curricular Connection opportunities
- Lead focus groups with fellow students
- Be a good sounding board and help implement ideas to get students engaged with the Hop
- Be an ambassadors for the arts on campus by helping promote Hop events

REQUIREMENTS: Must be a self-starter, comfortable talking to fellow students, responsible, and able to work both independently and with a team