



Marketing Video Fellow

General Fellowship Requirements

- Ability to commit to 10-15 hours per week during the Fall, Winter, and Spring Terms
- Flexible schedule to include evenings and weekends
- Must be a sophomore, junior, or senior Dartmouth student
- Demonstrated commitment to diversity and inclusion and serving the needs of a diverse population.

The Marketing Video Fellow's primary responsibility is to procure video content for use on the Hopkins Center's website, emails and social media platforms. The fellow is expected to attend events suggested by the Director of External Affairs and Digital Communications Manager and to create original content while keeping the Hop's branding in mind.

Additionally, the fellow will be responsible for editing videos

in accordance with the timeline established by the Digital Communications Manager. The fellow is always encouraged to communicate new ideas to supervisors to provide student perspective as it relates to Hopkins Center marketing.

Position Specific Requirements:

- Tech savvy; comfortable shooting and editing video
- Comfortable contributing ideas and participating in group brainstorming sessions
- Demonstrate leadership skills and work both independently and with a team