

THE CAMPAIGN FOR THE HOPKINS CENTER FOR THE ARTS AT DARTMOUTH

REENVISIONING THE HOME FOR BOLD ACTS OF CREATION



**THE CALL TO LEAD
A CAMPAIGN
FOR DARTMOUTH**

A GIANT LEAP FORWARD IN THE ARTS

The Hopkins Center for the Arts is the heart of creativity at Dartmouth—a laboratory for music, dance, theater, and new approaches to learning—and a central social space for our community. The front page of *The New York Times* heralded its inventive approach in 1962 when the Hopkins Center opened.

A 2020 planning study undertaken at the initiation of President Phil Hanlon identified three strategic opportunities:

- The mid-20th century building is showing its age and needs refurbishment.
- Students and faculty are far more active in creating original work and performance than in the past. Facilities need to support creative production.
- Most importantly, today's student demand for classroom, rehearsal, and presentation exceeds available space. More than 200 students are on waitlists for music classes due to a lack of classroom space; more than 30 student-led ensembles have no dedicated practice areas; and there are no dedicated dance studios.



SHEBA, 2014

HOPKINS CENTER

Committed to providing the best liberal arts education in the world, we are undertaking a 70,000-square-foot renovation and expansion of the Hop.

The Hop's expansion and redesign will support more ambitious creation of cross-disciplinary work, strengthen Dartmouth's ability to attract world-class faculty and students passionate about the arts, and act as a nexus for community-building and creative experiences for all.

Construction is scheduled to commence in fall 2022, and the Hop will reopen—transformed—in early 2025.



Urinetown rehearsal, 2017

WELCOME, GATHER, CREATE

Expansion and renovation of the Hopkins Center is organized around three themes that address current challenges by introducing new capabilities:

Welcome

Day or night, the reenvisioned Hop pulses with energy and creativity, attracting passersby with glowing, lantern-like features and an inviting, fully accessible new front plaza. A central approach through a welcoming new Forum encourages everyone inside to explore—whether they see themselves as artists or are simply curious.

Gather

When people come together to make art, they also make community. At the center of campus, the Hop will invite our community to be audience members and to gather and socialize, inspired by art. Appealing spaces for informal meeting or study, and magnetic features like a coffee bar and an ample, light-filled atrium, will draw people together. This open and airy community crossroads is sure to interest the uninitiated.

Create

The Hop focuses intentionally on creating art, welcoming a diversity of voices to achieve greater understanding and empathy in our world. The Hop expansion introduces four new spaces for production and performance in dance, theater, and music where students and faculty will create incredible, original work. Technological enhancements throughout will support multi-media, recording, and broadcast.

HOPKINS CENTER VISIONARY ARCHITECT

Snøhetta, a global firm renowned for its transdisciplinary design approach, will take the lead with Dartmouth in the Hop renovation and expansion.

Selected for its expertise in interactive arts spaces, successful work with historic buildings, and ability to incorporate geography and culture into its designs, Snøhetta will energize the Arts District, which encompasses the Hop, the Hood Museum of Art, and the Black Family Visual Arts Center.



Designed by Snøhetta: The Norwegian National Opera and Ballet; Oslo, Norway

HOPKINS CENTER

REGIONAL IMPACT

The Hopkins Center has long been a source of inspiration and entertainment for the region and is a key factor in the overall vitality and intellectual life of the Upper Valley community.

- Today, the Hop welcomes over 70,000 people to events annually;
- Of those, 6,000 people attend free, family-friendly performances;
- 6,000 regional K-12 students attend reduced price matinees;
- The Hop employs over 200 local artists annually;
- The Hop distributes 500 free tickets annually to clients of regional social service agencies;
- Performances and residencies by world-class artists including Mark Morris, Yo-Yo Ma, Dance Theatre of Harlem, and New York Theatre Workshop serve the extended region.

**A COMMUNITY CAMPAIGN :
GIFTS OF EVERY SIZE WELCOMED & NEEDED**

A dedicated committee of local residents and arts supporters, recognizing the importance of the Hop to the Upper Valley, aims to raise \$5 million towards the project's overall goal. As of the launch of this community effort, generous Upper Valley community members have committed nearly \$2 million.

Community Campaign Steering Committee:

- Barbara and Richard Couch
- Claire Foerster and Dan Bernstein
- Kelly Fowler Hunter and Andre Hunter
- Frederick and Linda Roesch

New Hampshire and Vermont residents and property owners are eligible to participate in the community campaign.

Gifts of all sizes will be recognized in the building dedication program.

Gifts of \$25,000 or more will be recognized on donor recognition signage near Spaulding Auditorium.

Gifts of \$100,000 or more will also be recognized on the primary donor recognition wall at the new north entrance to the Hopkins Center.

HOPKINS CENTER
A SPECIAL CHALLENGE

On November 12th – the Hop’s 60th birthday – Dartmouth announced a special challenge for Upper Valley donors to the Hop.

Upper Valley residents Dan Bernstein and Claire Foerster have offered a challenge gift of \$1 million which will be used to match community contributions to the Hop project. Every gift is appreciated and valued and, with this challenge gift, will go even further toward the needed improvements for this important home to the arts for our region.*

*Please note: A gift releases needed matching funds towards the project goal, but the matching funds have no bearing on the donor’s recognition level.

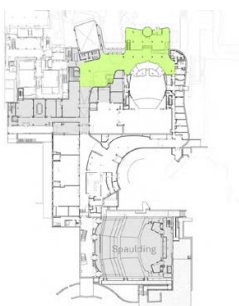
HOPKINS CENTER
CROSS-SECTION



HOPKINS CENTER

THE FORUM AT THE HOPKINS CENTER

**3,600 square feet,
all levels**

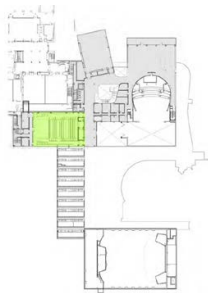


Serving as the “Gateway to the Arts,” the Forum begins with a magnetic and accessible plaza from the North. As one enters the Forum interior, it will be one of the center’s go-to spaces for meeting and gathering and will host informal performances. The space will serve as the new crossroads, orienting the visitor to new and previously existing venues, including the Moore Theater and Bentley Theater, the Performance Lab, the Recital Hall, and the Top of the Hop.



HOPKINS CENTER
PERFORMANCE
LAB

3,765 square feet,
second level

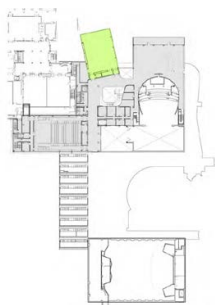


This powerful performance and teaching space will be the creative hub for interdisciplinary theater, dance, music, and visual art installations. Technologically advanced, the black box lab will allow high-quality broadcast, recording, lighting, sound, and projection. Adjustable flooring and seating will enable the presentation of contemporary work by students and faculty for audiences of up to 300. Directly connected to the Hanover Inn kitchen, it will support receptions and dinners.



HOPKINS CENTER

RECITAL HALL



**2,610 square feet,
second level**

With commanding views of Baker Library, the Recital Hall will introduce a premiere acoustical space for the teaching, presentation, and recording of performances. With a height of 26 feet, seating capacity for 200, and gorgeous wood finishes—and the ability to accommodate the Dartmouth Symphony Orchestra—the hall will host recitals, performances, and rehearsals. Its media and technology components will enable recording, streaming, and other forms of broadcast.



HOPKINS CENTER

DANCE STUDIO AND SUITE

**1,600 square feet,
lower level**



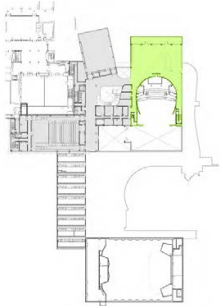
The first dedicated dance space in Hop history, this studio will offer 20-foot ceilings, mirrored walls, a sprung floor, and a monumental glass wall that floods the space with daylight. The venue and its nearby changing rooms and lounge will support dance rehearsals and growing demand for dance classes. It will serve as a music practice space when not needed for dance.



HOPKINS CENTER

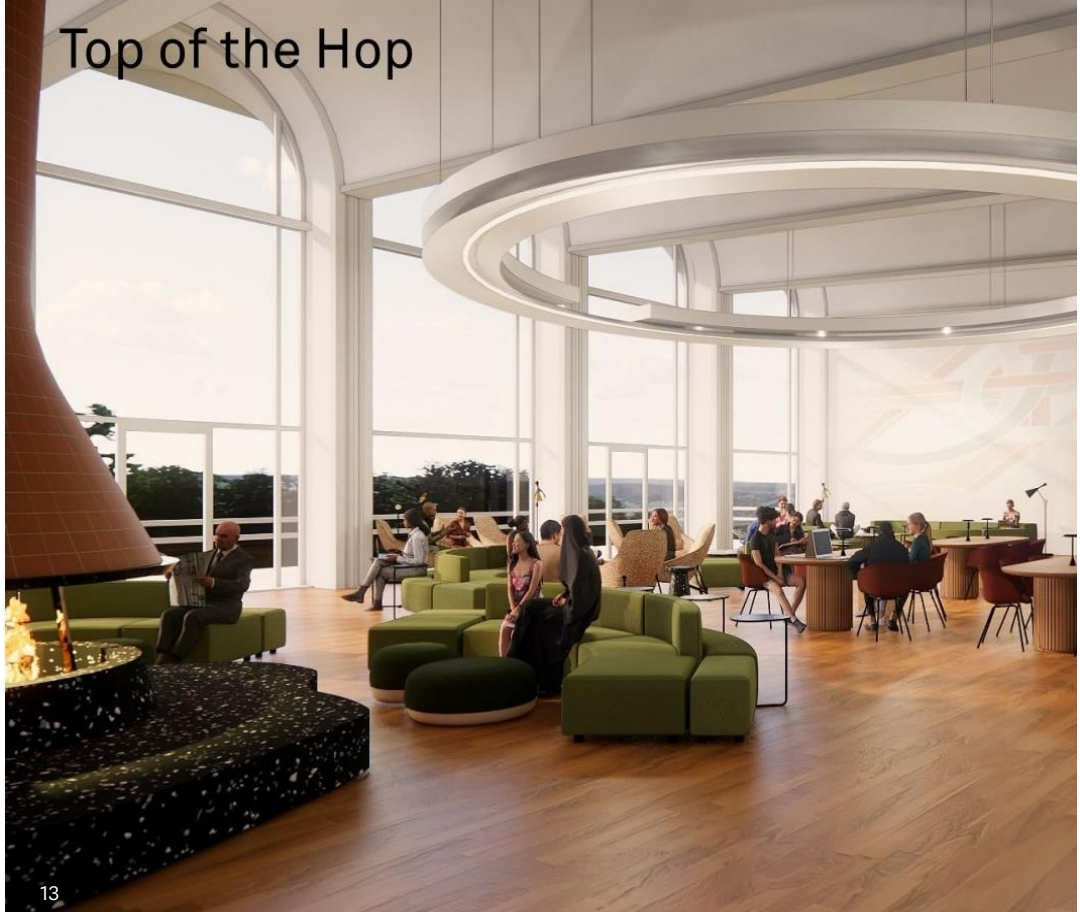
TOP OF THE HOP

**3,765 square feet,
second level**

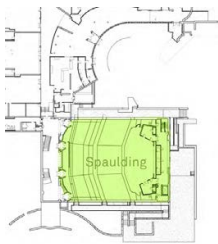


Among the most popular places on campus, the Top of the Hop will be refurbished with respect for its singular views and mid-20th century architecture. Technological enhancements in lighting and acoustics will enable informal performances, such as improv comedy, open mics, cabaret, a cappella groups, and small music ensembles. The introduction of a small café will provide refreshments to support events.

Top of the Hop



HOPKINS CENTER
THE STAGE
AT
SPAULDING
AUDITORIUM



Spaulding Auditorium is Dartmouth's living room—a concert hall, assembly space, and film theater—and it houses multiple student organizations, including the Glee Club, the Coast Jazz Orchestra, and the Dartmouth Film Society. Spaulding has hosted hundreds of renowned artists, including Yo-Yo Ma, Renee Fleming, Bruce Springsteen, Anoushka Shankar, and Esperanza Spalding. Renovations to the visibly refreshed stage and 900-seat theater will include refurbished seating, new lighting, flooring, and technological and acoustical infrastructure upgrades.



HOPKINS CENTER THEATER LAB

**1,960 square feet,
lower level**



This new space, a sister venue to the beloved Warner Bentley Theater, will support the earliest stages of creativity. The lab will enable the expansion of theater classes and provide a dedicated venue for student productions, featuring a 1:1 staging practice area for the Moore Theater. The space is conceived to support independent student productions such as improv, open mics, student bands, and cabaret. Connected to Warner Bentley, it can serve as that theater's backstage during shows.



HOPKINS CENTER

TOP OF THE HOP TERRACE

For nearly 60 years, the terrace outside the Top of the Hop and facing the Dartmouth Green has announced student productions and visiting artists. Thanks to the renovation of the historic façade of the Hopkins Center, Dartmouth will strengthen the terrace to allow public access, enabling three-season outdoor enjoyment and monumental views of the Hop Plaza, the Green, and the campus beyond.



HOPKINS CENTER

THEATER DESIGN STUDIO

This teaching space for theater lighting and set design will provide dedicated facilities to train students in stage design. Its location will improve access and visibility in order to raise awareness of set and lighting design activities.



HOPKINS CENTER

SEMINAR ROOM

**500 square feet,
first level**

This space will support small classes of 14+ students, with a focus on drama and music. This room will be connected to the forum via a glass wall and can also be used to support functions and events.



HOPKINS CENTER GREEN ROOM

This critical space will support the new Performance Lab and will be the frequent host of distinguished visiting artists.



HARTMAN STUDIO

Refurbishments will upgrade and refresh this workhorse, double-height music rehearsal classroom space. Renovations will include installation of a new ceiling, improved lighting, potential upgrades to audio-visual technologies, and improved finishes.



HOPKINS CENTER
LOWER BUCK
STUDIO

Improvements will upgrade and refresh this intimate music classroom. Improved acoustical isolation is planned to allow for simultaneous classes in Lower + Upper Buck. In addition, Dartmouth will renovate the studio's ceiling, flooring, and finishes.



PROJECT TIMELINE

- November 2022: The Hop celebrates its 60th anniversary and closes for renovation/expansion.
- January 2023 to January 2025: Hop programming for community and students is available at other Dartmouth venues and around the Upper Valley.
- Spring 2025: The Hop reopens.

Your support and involvement at this early stage will help keep the Hop renovation and expansion project on track.

A COMMUNITY CAMPAIGN FOR THE HOPKINS CENTER RENOVATION AND EXPANSION

Ways to Give

- Give online at dartgo.org/hopkinsrenogiftfund.
- Contributions by check should reference the Hopkins Center for the Arts Renovation in the memo line and may be made payable to Trustees of Dartmouth College and mailed to: **Gift Recording Office, 6066 Development Office, Hanover, NH 03755.**
- If making a donation from a Donor Advised Fund, please reference the Hopkins Center for the Arts Renovation in your request to the DAF. Dartmouth's EIN is 02-0222111.
- If making your gift by wire transfer, please complete the wire transfer form available at dartgo.org/wiretransfer and enter Hopkins Center for the Arts Renovation in the Gift Allocation box. Upon submission of the form you will receive wire transfer details.

For questions about making a gift please contact the Gift Recording Office at gift.recording.office@dartmouth.edu or call (603) 646-0098.

For questions about the Hop Community Campaign please contact Jennifer Casey at Jennifer.E.Casey@dartmouth.edu.